



Heritage Home Group

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FOR IMMEDIATE RELEASE

PIERRE DE VILLEMÉJANE NAMED CHIEF EXECUTIVE OFFICER OF HERITAGE HOME GROUP

Transformed WWRD and its portfolio of brands – Waterford, Wedgwood,
Royal Doulton and Royal Albert – now sets a course for growth at HHG

Thomasville, NC (September 8, 2015) – The Board of Directors of Heritage Home Group, LLC (“HHG” or the “Company”) today announced the appointment of Pierre de Villeméjane as President and Chief Executive Officer. Mr. de Villeméjane has served as a member of HHG’s Board of Directors since the Company was created in November 2013. Having successfully led multiple companies at the CEO level for nearly 15 years, he most recently served as Chief Executive Officer of WWRD Holdings Limited and prior to that role he was Chief Executive Officers of Speedline Technologies, Inc – both portfolio companies of KPS Capital Partners, LP (“KPS”), the controlling stockholder of HHG. Mr. de Villeméjane also currently serves on the Board of Directors of Martha Stewart Living Omnimedia, Inc. (NYSE: MSO).

Raquel Vargas Palmer, a KPS Partner and Chairwoman of HHG’s Board of Directors, said, “The Board is delighted to have Pierre de Villeméjane lead HHG as the Company embarks on an ambitious growth strategy. Pierre is a highly accomplished executive with a demonstrated track record of delivering impressive top and bottom line results. He brings to this role, among other qualities, an extensive knowledge of the home décor market, deep expertise managing global supply chains and a demonstrated ability to successfully position a portfolio of iconic consumer brands.

Pierre led the management team that transformed WWRD into a thriving and highly profitable global luxury home and lifestyle company, with a portfolio of brands including Waterford, Wedgwood, Royal Doulton and Royal Albert. He repositioned and contemporized these storied brands, and invested significantly in WWRD’s people and asset base over the six years under KPS ownership. WWRD manufactured and sourced products globally, and sold its premium products in over 80 countries. Pierre earned the confidence and respect of the world’s major retailers and many of the world’s leading designers.

Richard Lozyniak, who had been serving as Interim Chief Executive Officer, will remain on as a member of HHG’s Board of Directors. Ms. Palmer commented, “I would like to express the Board’s deep gratitude to Rich Lozyniak for all he has done, and will continue to do, for HHG. His service has been invaluable, and we look forward to his continued contributions as an HHG board member.”

Mr. de Villeméjane said, “I am pleased to lead Heritage Home Group on its journey of ambitious growth – this is the beginning of an exciting new era. HHG holds a rare combination in the home furnishings industry: a venerable portfolio of 10 of the industry’s most beloved brands, partnerships with premier luxury designers and, perhaps most importantly, longstanding customer relationships. Our exclusive focus will be on delivering the most innovative and inspiring products in the market to our customers. We will work tirelessly to delight our customers with best-in-class service, quality and delivery.

I look forward to building on the momentum created by Rich and the HHG team. HHG’s access to KPS’ financial resources is a tremendous competitive advantage. We intend to grow this Company aggressively over the next few years, both organically and through acquisitions.

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About Heritage Home Group, LLC

Heritage Home Group is a world leader in designing, manufacturing, sourcing and retailing home furnishings. We market our products through a wide range of channels, including our own Thomasville retail stores and through interior designers, multi-line/independent retailers and mass merchant stores. Our portfolio includes some of the best known and most respected brands in the furniture industry: Thomasville, Lane, Broyhill, Drexel Heritage, Henredon, Hickory Chair, Maitland-Smith, Pearson, Lane Venture and La Barge.