

H E N R E D O N[®]

For Immediate Release

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THE MANHATTAN PROJECT
Henredon's 1945 Collection Combines the Swagger of an
Uptown Apartment with a Feminine Touch

High Point, NC - April 16, 2016 – Buyers and designers nostalgic for the halcyon days of Henredon are in for a special treat this Spring as the high-style brand heads to Market with a major new collection designed to turn heads and destined to be the talk of the show. The 1945 Collection celebrates Henredon's seven decades of creating luxurious wood and upholstered furniture for connoisseurs of the finest home furnishings worldwide.

Think 1945 and names like Franklin D. Roosevelt and Harry S. Truman dominate the political scene. Bing Crosby and "Going My Way" walk away with Best Picture at the Academy Awards, and Rogers and Hammerstein's "Carousel" is opening on Broadway. By September, World War II will officially come to an end with surrender on board the USS Missouri, and by October, Jackie Robinson will have signed with the Montreal Royals. By December, the United States will join the United Nations, and as the austerity of the war years begins to fade, on the fashion front, colors start to lighten and fabrics get fancier as "dressing up" becomes popular once more.

Thanks to Henredon, think 1945 this Spring Market and the image that will come to mind is a design aesthetic that combines classic cool with a feminine touch, and a collection envisioned to furnish a sophisticated Manhattan apartment. Modern with a classic sensibility, 1945 encompasses some 30 SKUs in bedroom, dining room and occasional furniture, along with three new sofas, two chairs and two ottomans on the upholstered side.

Henredon has always been known for exotic veneers with luxurious finishes that allow the distinctive wood grain to shine through the finish. This spring, Henredon continues this legacy with an interesting mix of new veneers and finishes. Of particular note are a dyed gray Makore veneer, graphite and sandstone finishes on dyed Flaky Oak and a tiger eye finish on Paldao. Throughout the collection, the beautiful veneers are complemented by sculpted metals, as well as marble, platinum leaf, black nickel, mother-of-pearl, faux parchment, star fire glass and leather.

---1945 Bedroom---

Stars in the Manhattan apartment bedroom include the **Catherine Bed** with a dramatic, 60-inch-high upholstered headboard, footboard and side rails in a quartz finish. Catherine is available in King, California King and Queen sizes, as is **Lafayette**, an iron canopy bed in a gun metal finish with shapely turned posts and an upholstered headboard and footboard. Among the accompanying case pieces are the glam **Sofield Dresser**, featuring a graphite finish on oak veneers with quartz finished Makore veneers on the drawer fronts. Elongated bar hardware in a polished black nickel finish provides the finishing touch. Other standouts include the **Lenox Three Drawer Nightstand** and **Lenox One Drawer Nightstand**. Both feature quartz finished Makore veneers with lacquered Belgian linen drawer fronts, and drawer pulls in finished in polished nickel. Since square footage was at a premium in Manhattan apartments even in 1945, the designers optimize vertical space with the tall, **Metropolitan Vertical Lingerie Chest**. In a graphite finish with polished nickel metal bed trim, it's as chic as a night out at the Stork Club. The **Balto Mirror** with a polished black nickel metal frame rounds out the offering.

---1945 Dining Room---

Glamorous Gotham dinner parties might begin with the **Paladino Trestle Dining Table**, in a graphite finish and oak veneers. Or pull up a chair to the **Belvedere Dining Table**, a double-pedestal design in quartz finished Makore veneers with metal bands in brushed black nickel, ideal for gathering New York's swells. Seat them at the table with the upholstered **Lasker Arm** and **Side Chairs** in graphite finishes or serve them Manhattans straight up while seated in the **Madison Arm Chair** and **Barstool**, in a sandstone finish with shaped metal arms in brushed black nickel.

Two credenzas hark back to the sophisticated shapes that hint of the mid-century modern designs to come: The **Rumsey** is dressed in a sandstone finish with an optional, lay-on stone top, with oak veneered doors shaped like linen folds, while the sexy **Triboro** in graphite features metal mesh over smoked glass doors in a nod to the architectural renaissance of post-war New York.

---1945 Occasional---

Eye-catching pieces celebrating eclectic decorating styles of the time include the **East End Etagere** in a sandstone finish with faux suede drawer and door fronts, the **Delacorte Console** in a graphite finish topped in gray leather with tonal stitching, and inspired by the great newsmen of the day, the **Pulitzer Media Console** with graphite frame and quartz-finished case and thick, Starfire glass shelf. The **Cedar Hill Cocktail Table**, a graphite case with glass top and radiating petal relief in platinum leaf is ideal for testing vintage drink recipes. Shapely end tables (including one with a crescent curve that fits the curved 1945 sofa silhouette) are aptly named for the news-making philanthropists of the time: **Guggenheim**, **Rockefeller**, **Whitney** and **John Jay**.

--1945 Upholstery--

A sophisticated color palette of silvery grays and shades of amethyst in a variety of textures—rich velvets, soft wools, shimmery satins, linens and unique woven designs—are the hallmarks of the collection’s shapely upholstered looks. Impeccably tailored silhouettes in the curved **Keller Sofa** with a diamond channeled back, and the sensuous **Risdon Tête-a-Tête** chaise designed to nest with the **Guggenheim** cocktail table, as is the **Gibson Sofa** with scattered knife-edge pillows. Curvaceous looks in leather are highlighted by the **Pierre Sofa** and **Chair**, while a series of occasional chairs reimagine the traditional chesterfield with tufting, nailhead trim and slender silhouettes.

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About Henredon:

An American Luxury icon, Henredon was created when four talented businessmen in Morganton, NC, came together with the belief and determination that they could make better furniture. Seventy years later, the Henredon brand carries the same master craftsmanship so important to its founders. While its heart is first and foremost an American brand, Henredon enjoys a loyal fan base in luxury centers around the world. Henredon is part of Heritage Home Group, which also includes in its stellar portfolio name brands Hickory Chair, Pearson, Maitland-Smith, La Barge, Drexel Heritage, Lane Venture, Thomasville, Broyhill and Lane.