

H E N R E D O N[®]

FASHION ABOUNDS IN HENREDON'S BOLD FABRICS THIS SEASON

High Point, North Carolina – April 21, 2017 – Each spring nature comes alive with color from the grass, trees, flowers and sky. Upon entering the Henredon showroom this spring, one will be immediately be entranced by the bold and exciting color palette. The exterior walls of the showroom will be covered in green hedges. A wall-sized pink flower will immediately steal ones attention upon entering the showroom. As one gazes left to right, the genius of Jeffrey Billhuber's bold use of color will envelop the senses. Bright yellow-greens are contrasted by rich blues, tangerine and reds. His fabric and finish selections create dramatic contrasts that perfectly balance each other as you visit each room of the inaugural launch of this new collection for Henredon.

As your journey continues through the showroom the color palette morphs to rich blues accented by warm brown finishes, chinoiserie decoration and ivory. Mark D. Sikes is famous for his love of blue and white. Introduced at the October 2016 market, this new collection has quickly resonated with Henredon enthusiasts. This spring his expressive display is centered on a rich, confident cobalt blue 100% cotton velvet from Italy. A pair of armless sofas are upholstered in this rich cobalt blue velvet. A soft azure blue and white palette dress other areas of his handsome display.

As one enters the Celerie Kemble display one will enter into a soft and sophisticated color palette that was inspired by a playful 1960's vibe. Celerie chose a soft sage green that she has accented with black and white accessories. A beautiful pink she describes as grapefruit is the perfect complement. Bold, colorful paintings accentuate the soft hues in her fabric and leather selections on the upholstery.

The Référence Collection by French designer, Patrick Aubriot, is a sophisticated palette of grays and neutrals. Graphite is the predominant shade of gray in the elegant display. Accents of ivory, polished nickel and the rich Light Rosewood finish of the collection provide an intriguing visual landscape. The architecture of the space has been remodeled allowing natural light to dance across the beautiful shapes of the furniture and shimmer on the beautiful leather and textiles.

The 1945 Collection and Fireside Upholstery displays feature a complex palette of grays and golds. Silks, leather and woven textiles provide a wonderful textural palette for the eye and the hand. In some displays the golds and grays are serene. In other areas a dramatic vision unveils itself with a rich gold silk complemented by gunmetal gray.

"The selection of the fabrics, leathers and trims for this market has been a rewarding experience," states Grace Cobb, Fashion Merchandise Manager. She continues, "The beautiful colors, patterns and textures we have selected for Henredon add excitement to our entire fabric, leather and trim collections. We are confident that designers and their clients will love our boldness as they select fabrics, leather and trims for their Henredon upholstery."

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About Henredon:

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An American Luxury icon, Henredon was created when four talented businessmen in Morganton, NC, came together with the belief and determination that they could make better furniture. Seventy years later, the Henredon brand carries the same master craftsmanship so important to its founders. While its heart is first and foremost an American brand, Henredon enjoys a loyal fan base in luxury centers around the world. Headquartered in High Point, North Carolina, Henredon is part of the Heritage Home Group family of brands, which includes in its stellar portfolio name brands such as Hickory Chair, Drexel Heritage, Lane Venture, Maitland-Smith, Pearson, Thomasville, Broyhill, and Lane.

For press information, please contact:

Laura Holland, VP Marketing & Communications
Heritage Home Group
Laura.Holland@heritagehome.com
828.234.6201

Lorelei Colbert, Public Relations Manager
Heritage Home Group
Lorelei.Colbert@heritagehome.com
848.210.1227

Facebook: HenredonStyles
Instagram: @Henredon_Furniture
Twitter: @MyHenredon

Pinterest: HenredonFurn
#Henredon