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**SMALL IS THE NEW BIG IN HENREDON UPHOLSTERY**  
*Luxury Brand Spotlights Modest Size Sofas*

High Point, NC (**April 2, 2011**) – Henredon, long famous for its generously scaled, luxuriously detailed upholstery, now turns the spotlight on more modest size sofas at the current High Point Market. For accompaniment, the company adds a half dozen occasional chairs, plus some larger-scale sofas, one sectional, an upholstered bed, and nearly a dozen new leather items.

“In past markets, we’ve concentrated on over-the-top sofas that some homes simply can’t accommodate,” said Dan Bradley, Henredon president. “It was time for us to consider the consumer who wants a quality sofa in a more moderate size.”

The designs, which measure 85-90 inches in length, are perfect for baby boomers who are downsizing, young executives living in space-challenged apartments—or anyone else desiring style and comfort in a slightly smaller package.

While dimensions may be pared down in the new offerings, fashion and flair are not. Among the traditional and transitional designs you will see fine detailing such as double welting, nail trim, intricate sewing embellishments, and interesting shapes and silhouettes. All the standard Henredon custom features and fabrics are available on the new designs, opening up a plethora of design possibilities.

The new Henredon accent chairs include a thoughtful mix of classical, English, French, and transitional styles. As always, Henredon emphasizes detailing. Nail trim figures prominently, as does precise carving on exposed wood pieces. While modest in size, these new introductions are generous in comfort and style.

**Henredon Fabrics**

To dress the company’s the new silhouettes, Henredon chooses rich textural combinations sparked with splashes of color. Simple antique linen looks—some with small geometric patterns—provide the body cloth for several sofas; sometimes accented with pillows in linen embroideries.

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“Although we saw natural linens coming to the forefront several seasons ago at the Maison Objet Fair in Paris, this is the first time we’ve seen such a drastic move from silk to elaborate linen embroidery,” said Claudine Simone,” Henredon Director of Merchandising. What’s surprising is that the dressy rayon thread is sewn onto a casual linen cloth, rather than the usual shiny silk. It sets up a dramatic tension between formal and casual that is captivating in its textural presence.

Other notable colors and fabrics include metallic gold and red combinations; leather and antique linen looks; and small plaids and paisleys in multi-colored red and brown combos. Blue, which gained prominence two markets ago, is still evident in a dark, low-textured body cloth correlated with a metallic gold and a golden silk fabric with delicate pewter metal woven into the surface. These visually intriguing patterns and textures reflect the just-right degree of enriching warmth and fashion-forward sensibilities for which Henredon is famous.

### **Henredon Leather Company**

For the *Henredon Leather Company*, a special collection devoted solely to leather upholstery, Henredon relies on frames with lots of motion, nail trim and tufting for design interest. Stylistically, the silhouettes fall into the traditional and transitional categories. Some leather and fabric combinations provide an interesting textural mix. Two of the wing back chairs can recline; the other is a barrel back, large-scale contemporized form—a style that recently has become a fashion sensation.

Henredon, a Furniture Brands International Inc. company, is headquartered in High Point, N.C.

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