

# DREXEL®

## DESIGN YOUR LIFE: DREXEL PRESENTS SELECT DINING

CURATE YOUR DINING ROOM WITH CONTEMPORARY TOPS, BASES, FINISHES AND SEATING

### FOR IMMEDIATE RELEASE

**High Point, North Carolina - April 2018** – Drexel unveils a new custom build-your-own dining program this April that reflects the contemporary style of today's consumers. The **Select Dining** program was designed with simplicity as its key focus. Customers can move swiftly through the design process and create a dining room that is distinctive and personalized. The program offers 10 tops, 4 bases in two different heights, 10 custom paints, 8 stains, 4 chairs in three heights as well as three pieces that complement the assortment.



“Customization is key in the world of interiors,” says Claudine Simone, Brand Director. “We researched the landscape of dining room offerings in the industry and evaluated our own assortment. As a result, we built a custom dining program that is attractive, contemporary and simple.”

The dining tables can be constructed in all wood or mixed materials. The 10 different top options are offered in various sizes and shapes of glass, stone or wood. The pedestal choices are each distinctly architectural and available in Standard Table Height 29 ¾” or Counter Table Height 36 ¾”. Depending on one's personal style, one can choose from the **Stretch**, **Twist**, **Turn** or **Bend** bases.



Stretch



Twist



Turn



Bend

The **Mountain**, **Plank**, **Dolphin**, and **Handstand** chair silhouettes are offered in Standard Chair Height, Counter Stool Height and Bar Stool Height—offering a collection of contemporary and comfortable dining chairs that pair beautifully with the exciting new dining tables. Each can be customized with our Drexel fabric assortment, custom paints and stains.

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Mountain



Plank



Dolphin



Handstand

In addition to the 'build your own' assortment, three unique pieces have been created to complement the program. There are two banquette options for those who opt for a different flare and additional seating around the table. There is also the **Lotus Table** that is a flexible, counter-height entertaining piece that can be transformed in seconds. With its metal base, and customizable wooden top, the table can be set as a perfect square, opened up into a two-sided bar or opened up lengthwise for the ideal-sized server.



"The Drexel Select Dining Program answers the call for dining room solutions that can be personalized to fit any style-type or personality," states Reyna Moore, VP of Marketing and Merchandising. "The team has curated an assortment with striking silhouettes with a myriad of design opportunities."

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## About Drexel:

Drexel is a contemporary brand whose furniture collections span every room in the house, including the living room, dining room and bedroom. Sold in retail stores across the United States and around the globe, Drexel has delighted generations of families with fine furniture for more than 100 years. Now headquartered in High Point, North Carolina, Drexel is part of Heritage Home Group, which also includes in its stellar portfolio name brands Hickory Chair, Henredon, Pearson, Maitland-Smith, Thomasville, and Broyhill.

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