

DREXEL®

CONTEMPORARY LIVING SOLUTIONS: DREXEL INTRODUCES STUDIO EIGHTEEN A BOLD COLLECTION INSPIRED BY BOUTIQUE HOTELS

FOR IMMEDIATE RELEASE

High Point, North Carolina - April 2018 – This Spring, Drexel introduces **Studio Eighteen**, the second edition of a series by Drexel which embraces the essence of boutique designer hotels. The collection's designs are created with the inherent desire to create memorable and engaging moments through distinctive personal style. Studio Eighteen is comprised of 13 case pieces and three new upholstery silhouettes spanning living room, home office and anywhere in between.

"We're learning that today's consumers are not as focused on designing their homes based on old principles as much as they are focused on creating a comfortable living space. We aimed to design a collection that is both functional and flexible to complement today's evolving lifestyle," states Claudine Simone, Brand Director.



The **Flection Working Table** is designed with flexibility in mind. This piece is bold in stature and design with its beveled edges. It can be used as a standing desk or dining table with counter height chairs. It features two soft-close drawers on each side and is standard with our Walnut Veneer in the Java finish.

The new upholstery silhouettes balance form and function with delightful and unexpected details. The **Hugtime Sofa** wraps you up in its warmth and comfort with its wrap-around arms, tight seat and three back pillows. There is gorgeous embroidered biscuit detailing around the top exterior.



The Studio Eighteen Collection comes standard with our Walnut Veneer in the Java finish. The pieces are mixed with glass and accented with Flat Bronze Hardware to heighten the drama and add warmth to your home. All of the new pieces introduced this market can be painted in one of the 10 lacquer and paint finishes.

"Our team has created a collection that defines modern living. We are proud to introduce this next wave of Studio pieces that directly address the needs of today's consumers," states Regan Iglesia, President of Thomasville & Co.

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About Drexel:

Drexel is a contemporary brand whose furniture collections span every room in the house, including the living room, dining room and bedroom. Sold in retail stores across the United States and around the globe, Drexel has delighted generations of families with fine furniture for more than 100 years. Now headquartered in High Point, North Carolina, Drexel is part of Heritage Home Group, which also includes in its stellar portfolio name brands Hickory Chair, Henredon, Pearson, Maitland-Smith, Thomasville, and Broyhill.

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