

FurnitureBrands

INFORMATION

FOR IMMEDIATE RELEASE

Furniture Brands International, Inc.
1 North Brentwood Blvd.
St. Louis, Missouri 63105

For Further Information Call
John Hastings
314-863-1100

FURNITURE BRANDS TO OPEN CUT-AND-SEW FACILITY ON MEXICO'S YUCATAN PENINSULA

Location leverages skilled workforce and easy access to materials and low-cost transportation

St. Louis, Missouri, January 6, 2011 – Furniture Brands International (NYSE: FBN) today announced that the company is developing an existing facility in Merida, on Mexico's Yucatan Peninsula, to provide cut-and-sew kits for its US-based upholstery operations. The company anticipates that the operation will begin production in mid-2011 with an initial workforce of 150 to 200 people.

"Developing our own production assets in best-cost locations is a key to improving Furniture Brands' profitability and manufacturing flexibility," said Chairman and CEO Ralph Scozzafava. "The Merida facility allows us to capture the value of efficient manufacturing while improving our quality and delivery metrics. Our long-term supply chain strategy calls for increased use of facilities and suppliers that are dedicated to our business and our success."

Ray Johnson, FBN's senior vice president of global supply chain, commented, "I am very pleased with the support of the government and local businesses in helping us establish our presence in Mexico. This is a major step in our Operational Excellence journey of providing best cost and improved flexibility to our sales and operations teams. Merida provides us with good skilled labor, a proven track record in cut-and-sew operations, and a flexible logistics network. As a result, I am very excited about our opportunity in Merida."

About Furniture Brands

Furniture Brands International (NYSE: FBN) is a global operating company that is one of the nation's leading designers, manufacturers, and retailers of home furnishings. It markets through a wide range of retail channels, from mass merchant stores to single-brand and independent dealers to specialized interior designers. Furniture Brands serves its customers through some of the best known and most respected brands in the furniture industry, including *Broyhill, Lane, Thomasville, Drexel Heritage, Henredon, Pearson, Hickory Chair, Laneventure, and Maitland-Smith*.

Cautionary Statement Regarding Forward-Looking Statements

Matters discussed in this document and in our public disclosures, whether written or oral, relating to future events or our future performance, including any discussion, express or implied,

of our anticipated growth, operating results, future earnings per share, plans and objectives, contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements are often identified by the words "will," "believe," "positioned," "estimate," "project," "target," "continue," "intend," "expect," "future," "anticipates," and similar expressions that are not statements of historical fact. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict. Our actual results and timing of certain events could differ materially from those anticipated in these forward-looking statements as a result of certain factors, including, but not limited to, those set forth under "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2009, and in our other public filings with the Securities and Exchange Commission. Such factors include, but are not limited to: risks associated with the execution of our strategic plan; changes in economic conditions; loss of market share due to competition; failure to forecast demand or anticipate or respond to changes in consumer tastes and fashion trends; failure to achieve projected mix of product sales; business failures of large customers; distribution realignments; manufacturing realignments and cost savings programs; increased reliance on offshore (import) sourcing of various products; fluctuations in the cost, availability and quality of raw materials; product liability uncertainty; environmental regulations; future acquisitions; impairment of intangible assets; anti-takeover provisions which could result in a decreased valuation of our common stock; loss of funding sources; and our ability to open and operate new retail stores successfully. It is routine for internal projections and expectations to change as the year or each quarter in the year progresses, and therefore it should be clearly understood that all forward-looking statements and the internal projections and beliefs upon which we base our expectations included in this report or other periodic reports are made only as of the date made and may change. While we may elect to update forward-looking statements at some point in the future, we do not undertake any obligation to update any forward-looking statements whether as a result of new information, future events or otherwise.