

FOR IMMEDIATE RELEASE

## BROYHILL INTRODUCES AVERY AVENUE COLLECTION

HIGH POINT, NC – April 17, 2010 – Broyhill is introducing Avery Avenue, a collection of wood furniture for the [bedroom](#), [dining room](#) and [living room](#) during High Point Furniture Market. A transitional group, Avery Avenue pieces feature timeless design elements including curved fronts, raised panels and beveled glass. Dark and warm cathedral cherry veneers in a rich merlot finish are complemented with unique chrome pull hardware, which received high testing scores with consumers. All pieces feature set-back drawer detail adding an offset dimensional detail.

Consumer testing on the Avery Avenue bedroom reveals a #1 “likeability” score for all Broyhill bedroom concepts ever tested. Pieces include a beautifully detailed 60” tall panel bed, drawer night stand, drawer dresser with beveled mirror and drawer chest. Consumer testing feedback reflected delight in finding so many choices for bedroom options. One consumer said, “Great storage area in the dresser – beautiful wood and especially like the merlot finish. Nice selection of pieces to choose from.” In addition to the panel bed, a sleigh bed featuring a leather headboard with a matching leather covered bed bench finishes the bedroom collection.

Both casual and formal dining room items are being launched as part of the collection. The formal dining room centerpiece is a strikingly designed double pedestal 78” table, which can extend to 96.” The pedestal tripod design is open for a light and airy appearance, eliciting a high “uniqueness” rating in consumer testing feedback. Perfectly designed to accompany the pedestal table are fretwork chairs with upholstered leather inserts on the backs and seats. Also offered are full leather chairs in arm or side versions. The casual dining room features a 42” square counter-height leg table with accompanying fretwork counter stools. Accompanying dining room pieces include a china cabinet, bunching curio cabinet, stone-top sideboard and stone-top bar cabinet. The 80” china base cabinet may be used as a buffet server or in conjunction with the deck which includes v-grooved glass detail, sliding doors, touch lighting and a mirrored back. The cabinet includes stemware storage and a lined silverware drawer insert.

Also being introduced are pieces that can serve in a variety of rooms: a media chest which holds TVs up to 48”, a hall chest, a room divider, a drop-front multi-use writing desk and a wall-system entertainment center. Occasional tables are built for style and function with distinguishing

characteristics such as a flip-top cocktail table and a tray top table with a removable tray for easy entertaining.

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Broyhill Home Furnishings offers wooden case goods and upholstery for every room in the home, including the living room, dining room, bedroom, family room, home entertainment area, home office and youth bedroom. Sold in retail stores in all 50 states and 35 foreign countries, Broyhill is one of the largest home furnishings producers in the world. For over 100 years, Broyhill continues to be the most recognized furniture brand. Headquartered in Lenoir, North Carolina, Broyhill is a subsidiary of Furniture Brands International (NYSE:FBN), which produces, sources and markets six of the best-known brand names in the industry – **Broyhill, Lane, Thomasville, Henredon, Drexel Heritage and Maitland-Smith.**

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