

FOR IMMEDIATE RELEASE

BROYHILL INTRODUCES MELODY SECTIONAL

HIGH POINT, NC – April 17, 2010 – Broyhill is introducing a unique sectional called the Melody at the High Point Furniture Market. Transitional styling with deep seating and a low profile make the sectional perfect for open floor plans.

The [sectional](#) is comprised of only two pieces and a storage ottoman, but has the versatility to make dozens of combinations. With one piece a corner shape and one piece an armless chair, the Melody sectional can easily be lengthened by adding an additional armless chair. As well, the pieces can be rearranged at a moment's notice to create a sofa or loveseat shape. The shelter arms and mitered back rail of each piece assures they nest perfectly together. Curved shape detail and oversized welt detail on the back of each seating piece gives a dramatic feeling of movement to any room.

The storage ottoman was developed with consumer feedback, noting the need for how people live – providing lots of room for electronics, gaming equipment, media, books, magazines, toys and remotes. The storage ottoman is built with a spring-loaded hinge for safety from pinching and is on casters for easy mobility. Melody's interlocking pieces provide safety from sliding on wood floors with a simple lock down security latch.

Available in a wide variety of Broyhill custom fabrics, the Melody lets the customer's personal design choices show through. The Melody will be displayed in multiple fabrics on the Broyhill showroom floor for High Point Furniture Market, including a rust nubby acrylic chenille with chocolate mocha brown and multi-brown stripe toss pillows and a kiwi green woven twill with a cotton-awning stripe in a bold blue-kiwi-chocolate palette.

The Melody will be supported by both consumer and trade magazine advertising, including the August issue of **Real Simple** magazine and the April High Point Market issue of **Furniture Today**.

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Broyhill Home Furnishings offers wooden case goods and upholstery for every room in the home, including the living room, dining room, bedroom, family room, home entertainment area, home office and youth bedroom. Sold in retail stores in all 50 states and 35 foreign countries, Broyhill is one of the largest home furnishings producers in the world. For over 100 years, Broyhill continues to be the most recognized furniture brand. Headquartered in Lenoir, North Carolina, Broyhill is a

subsidiary of Furniture Brands International (NYSE:FBN), which produces, sources and markets six of the best-known brand names in the industry – **Broyhill, Lane, Thomasville, Henredon, Drexel Heritage and Maitland-Smith.**

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