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## **BROYHILL LAUNCHES SECTIONAL COLLECTIONS**

**HIGH POINT, NC – October 22, 2011** – Broyhill Furniture is launching several new sectional collections at High Point Market. Sectionals are an important part of Broyhill’s upholstery business as well as important to Broyhill’s retailer base.

“Feedback from retailers continues to indicate sectionals are very important part of the business,” said Paul Peters, Product Portfolio Director, Broyhill Furniture. He confirmed, “We continue to see demand for sectionals due to their terrific versatility, so Broyhill is launching a variety of style and price options for both retailers and consumers.” New offerings at High Point Market will include the following sectional groups:

### **Tribeca**

This contemporary tufted cushion sectional has buttons, contrast pillows and modern wedge feet. With true button tufting on back and seat cushions, the Tribeca allows the consumer more durability due to the reversible cushions. Perfectly on trend, yet built to last for years, the Tribeca contains Broyhill’s DuraCoil® cushion system to provide long-lasting seating comfort.

### **Milan**

This stylized track-arm sectional offers a chaise for comfortable living. Available in any of Broyhill’s 500 fabric and Performance Leather™ choices, the look is contemporary and modern. And the Milan includes Broyhill’s DuraCoil® cushion system to provide long-lasting seating comfort.

## **Reagan**

This modular sectional offers modern flair and an amazing amount of storage in the ottoman. Styling is angular with attached oversized bed-pillow back cushions and deep, wide seating. The hinged storage ottoman is perfect for media storage, blankets, toys and remotes. And the Reagan includes Broyhill's DuraCoil® cushion system to provide long-lasting seating comfort.

## **Greenwich**

This updated traditional styled sectional offers seating for many with details like curved roll arms and wedge feet. And the Greenwich includes Broyhill's DuraCoil® cushion system to provide long-lasting seating comfort.

Broyhill is also adding a chaise and cuddler feature to already popular sectionals, the Ethan and the design-your-own Choices Sectional. These will complement the complete lines of sectionals including the Veronica Sectional, an evergreen best-seller; the Eastwood, a large multi-piece sectional offered in Broyhill's Performance Leather™ and Lucciana, an apartment-sized sectional with interchangeable pieces that allow switching a chaise or ottoman placement.

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Broyhill Furniture offers furniture for every room in the house, including the living room, dining room, bedroom and family room. Sold in retail stores in all 50 states and 35 foreign countries, Broyhill is one of the largest home furniture producers in the world. For over 100 years, Broyhill continues to be one of the most recognized furniture brands. Headquartered in Lenoir, North Carolina, Broyhill is a subsidiary of Furniture Brands International (NYSE:FBN), which produces, sources and markets six of the best-known brand names in the industry – *Broyhill, Lane, Thomasville, Henredon, Drexel Heritage and Maitland-Smith.*

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