



BROYHILL INTRODUCES UPHOLSTERY STYLE INNOVATIONS

HIGH POINT, NC – October 16, 2010 – [Broyhill Furniture](#) is introducing several innovative style introductions in the upholstery area at High Point Market.

MAD FOR MID-CENTURY MODERN INFLUENCE

The influence of AMC's Mad Men took the fashion world by storm and now is bringing its influence to the world of furniture. Broyhill will introduce the [Avery Avenue](#) upholstery collection at High Point Market. The [Avery Avenue sofa](#) is a striking profile with a low back, three cushions and features a rich merlot finish wood trim and coordinating wood base and legs. Contrasting pillows add flair and a fine denier performance-fabric is an added bonus and complete surprise as it appears to look like a silk blend fabric. The Avery Avenue coordinating loveseat, [chair](#) and [ottoman](#) feature the same distinctive design elements.

Also following the design inspiration of 1960s yet looking modern for today are Broyhill's new upholstered [beds](#). Launching in four different designs, these padded and tufted headboards are an easy way to refresh a bedroom. The beds will be sold with padded rails and footboards to complete the look and bring a "mad" element to modern bedrooms.

FRENCH LAUNDRY

Broyhill is presenting a new twist on the current tonal linen trend. At High Point Market, three groups will be shown that feature French prints, denim textures and colors in a beautiful linen look. The groups include [sofas](#), [loveseats](#), [chairs](#) and [ottomans](#). The natural fabrics include French handwriting

prints, botanical prints and soft denim meant to inspire the fondness a consumer has for her favorite pair of jeans.

DIGITAL PRINT TEXTILES

Previously seen only in niche brands, Broyhill will introduce two cocktail ottomans featuring unique digital print textile covers. These pieces add flair and fun to any [entertaining space](#). The pieces feature imagery of world maps and vintage 1920s theatrical posters.

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Broyhill Furniture offers furniture for every room in the house, including the living room, dining room, bedroom, family room, [home entertainment area](#), home office, and [kids rooms](#). Sold in [retail stores](#) in all 50 states and 35 foreign countries, Broyhill is one of the largest home furniture producers in the world. For over 100 years, Broyhill continues to be one of the most recognized furniture brands. Headquartered in Lenoir, North Carolina, Broyhill is a subsidiary of Furniture Brands International (NYSE:FBN), which produces, sources and markets six of the best-known brand names in the industry – [Broyhill](#), [Lane](#), [Thomasville](#), [Henredon](#), [Drexel Heritage](#) and [Maitland-Smith](#).

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