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BROYHILL INTRODUCES ARTISAN RIDGE COLLECTION

LAS VEGAS, NV – August 2, 2010 – Broyhill is introducing Artisan Ridge, a collection of wood furniture for the bedroom, dining room and living room during Vegas Market. A mission styled group, Artisan Ridge pieces feature timeless arts and crafts design elements including simple, straight lines, practical and visible joinery and solid, superior craftsmanship. Beautiful flakey oak veneer shows through a warm, dark hand-rubbed finish, accented by undertones of a golden hue. This gorgeous finish is complemented with hammered metal pull hardware with copper nuances.

Positive consumer testing feedback included comments about the collection's style overall. One consumer mentioned, "Besides the great workmanship, it is contemporary enough yet has an 'old style' feel to it as well." Another consumer noted, "I love the color, the lines, and the hardware is beautiful! I like that it's not so ornate that I'd be afraid to use it."

Pieces for the Artisan Ridge bedroom include an open slat-work bed design with an accompanying drawer night stand, door dresser with beveled mirror and drawer chest. The nightstand features a felt-lined top drawer and convenient power touch feature where a lamp plugged into the unit is easily turned off and on with a simple light tap to the metal contact plate. A media chest with storage and the ability to hold TVs up to 52" has been designed for the bedroom.

For the Artisan Ridge dining room, a simple and strong leg table serves as the focal piece, accompanied by slat back arm and side chairs with upholstered seats. Accompanying dining room pieces include a curio china cabinet and sideboard. The curio cabinet features sliding glass doors, touch lighting, a mirrored back and drawer storage.

A variety of pieces have been designed for the Artisan Ridge living room, including a rectangular cocktail table, a sofa table, end tables and nesting tables. An entertainment console is focal point for the living room, with plenty of convenient storage. As well, for the home office that doesn't look like a home office, a desk hutch features a convenient dropdown tray for hidden keyboard storage. To assure a beautifully coordinated room, upholstery pieces have been designed to accompany the Artisan Ridge living room furniture.

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Broyhill Home Furnishings offers wooden case goods and upholstery for every room in the home, including the living room, dining room, bedroom, family room, home entertainment area, home office and youth bedroom. Sold in retail stores in all 50 states and 35 foreign countries, Broyhill is one of the largest home furnishings producers in the world. For over 100 years, Broyhill continues to be the most recognized furniture brand. Headquartered in Lenoir, North Carolina, Broyhill is a subsidiary of Furniture Brands International (NYSE:FBN), which produces, sources and markets six of the best-known brand names in the industry – *Broyhill, Lane, Thomasville, Henredon, Drexel Heritage and Maitland-Smith.*

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